



Michael Sokolowski

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Profile

Writer, editor, creative director, software product manager, musician, composer, producer, entrepreneur. A creator who loves finding the functional sweet spot of a team and using it to design and build great experiences for people.

Experience

SENIOR CREATIVE DIRECTOR, CRUTCHFIELD CORPORATION – 1998-PRESENT

Manages a team of writers, editors, and designers to produce all mobile electronics and pro audio media. Leads a cross-functional team of departmental leaders to manage all data and delivery processes for the company's proprietary vehicle database. As part of senior management, participates in strategic decision-making.

PRESIDENT, BREEZEWAY RECORDS – 1990-PRESENT

Founded a record label to release and distribute original CDs. Breezeway now encompasses educational services, commercial and film music, and digital distribution.

MUSICIAN: PIANIST, COMPOSER, ARRANGER, PRODUCER – 1984-PRESENT

Provides performance services as solo pianist, ensemble player, and bandleader. Also violin, percussion, and voice. Provides music composition services for film, advertising, multimedia events, and live bands.

MARKETING CONSULTANT, PIANO COACH, IMPROVISE FOR REAL – 2015-PRESENT

Social media advertising and customer engagement, IFR method coach for pianists.

Education

Washington & Lee University, Lexington, VA – BA, 1983

Skills

Javascript, HTML, SQL, Adobe Creative Suite, Microsoft Office, Ableton Live Suite, ProTools, Logic, Reason, numerous soft synths and other virtual instruments

References

David Reed, Founder & CEO, Improvise For Real; Bill Crutchfield, Founder & CEO, Crutchfield Corporation; John Grant, Founder & CEO, John Grant Studios. Contact info available upon request.